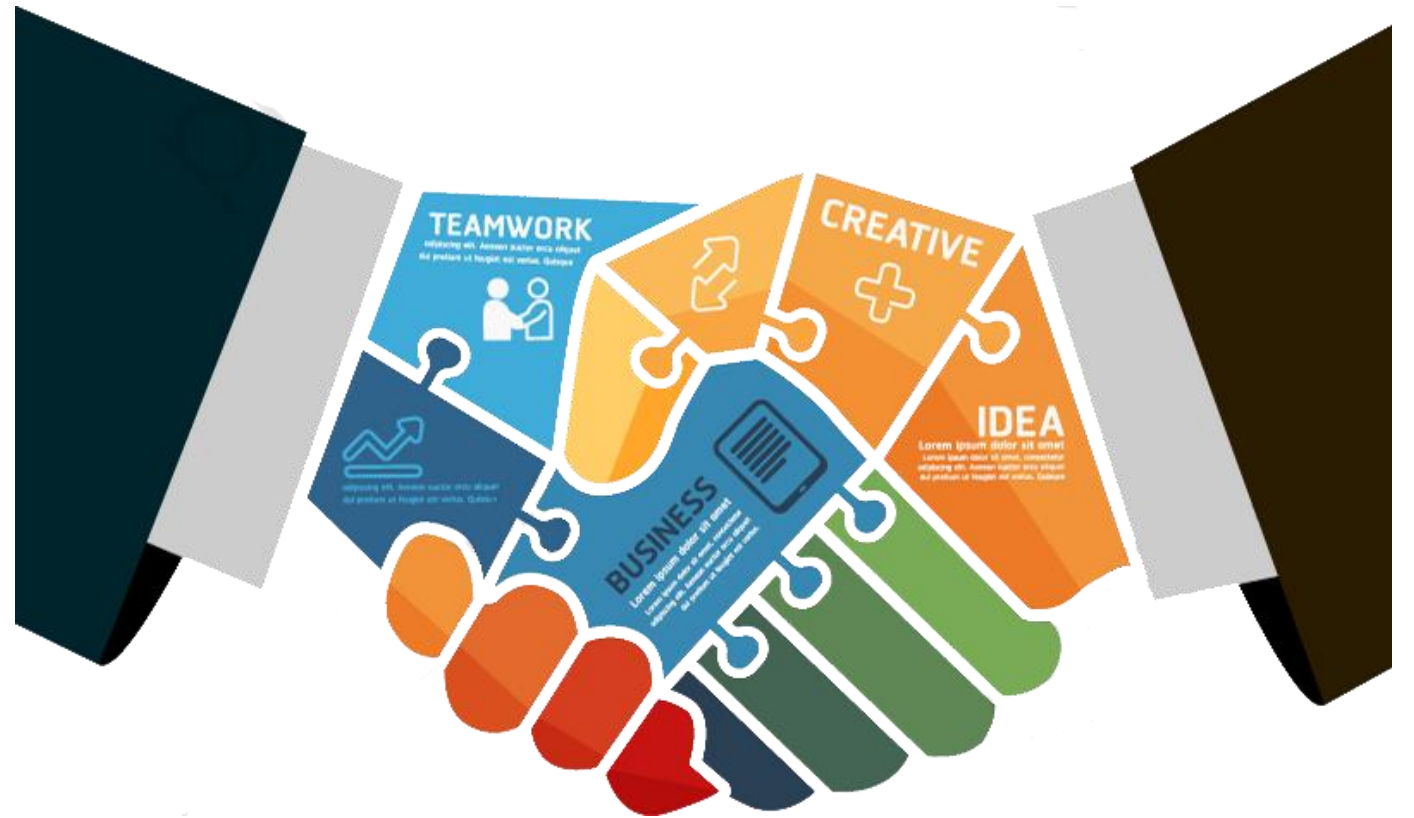


UNITY Tek Systems

Case Study on St.
Edwards University

www.unity-tek.com



What is St. Edward's University?



St. Edward's University is a coeducational, private university with more than 5,000 students. Located in Austin, TX, with a network of partner universities around the world, St. Edward's is a diverse community that offers undergraduate and graduate programs.

Get to know St. Edward's University:

<https://www.youtube.com/user/StEdwardsUniversity>

<https://www.stedwards.edu/>

What is St. Edward's University?

St. Edward's University offers various training programs (IT Training, Microsoft Training, etc.) various certifications (CISCO, CompTia, VMware, etc.), and two types of courses:

1. Instructor-Led
2. Hybrid

A single page contains the following information:

- List of all courses available under various categories.
- Link to switch to another course type.
- Search of courses using categories and course number.
- Print course schedule link to display classes available for courses with accurate information of time and cost.



- The graphical user interface (GUI) is very easy to use. Users can click on course type to find various courses available under multiple course categories.
- Retrieve course details and summary by a single click on the course name.
- Each course contains one or multiple classes which will appear on the Register link. If there is no class available for any course then the GUI allows users to suggest a class for the selected courses by a simple click on Suggest link.
- Designed to simplify the entire process which includes selection of class, student registration for selected class and payment of the class cost through smooth and secure form.
- Requires no additional equipment, users only have to click some link and by filling some simple and self-explanatory form.
- Administrator can also provide voucher points and promo codes to its customers in order to provide benefits.



Simple GUI with more descriptive forms requires a click to search courses for various categories for a particular course type.

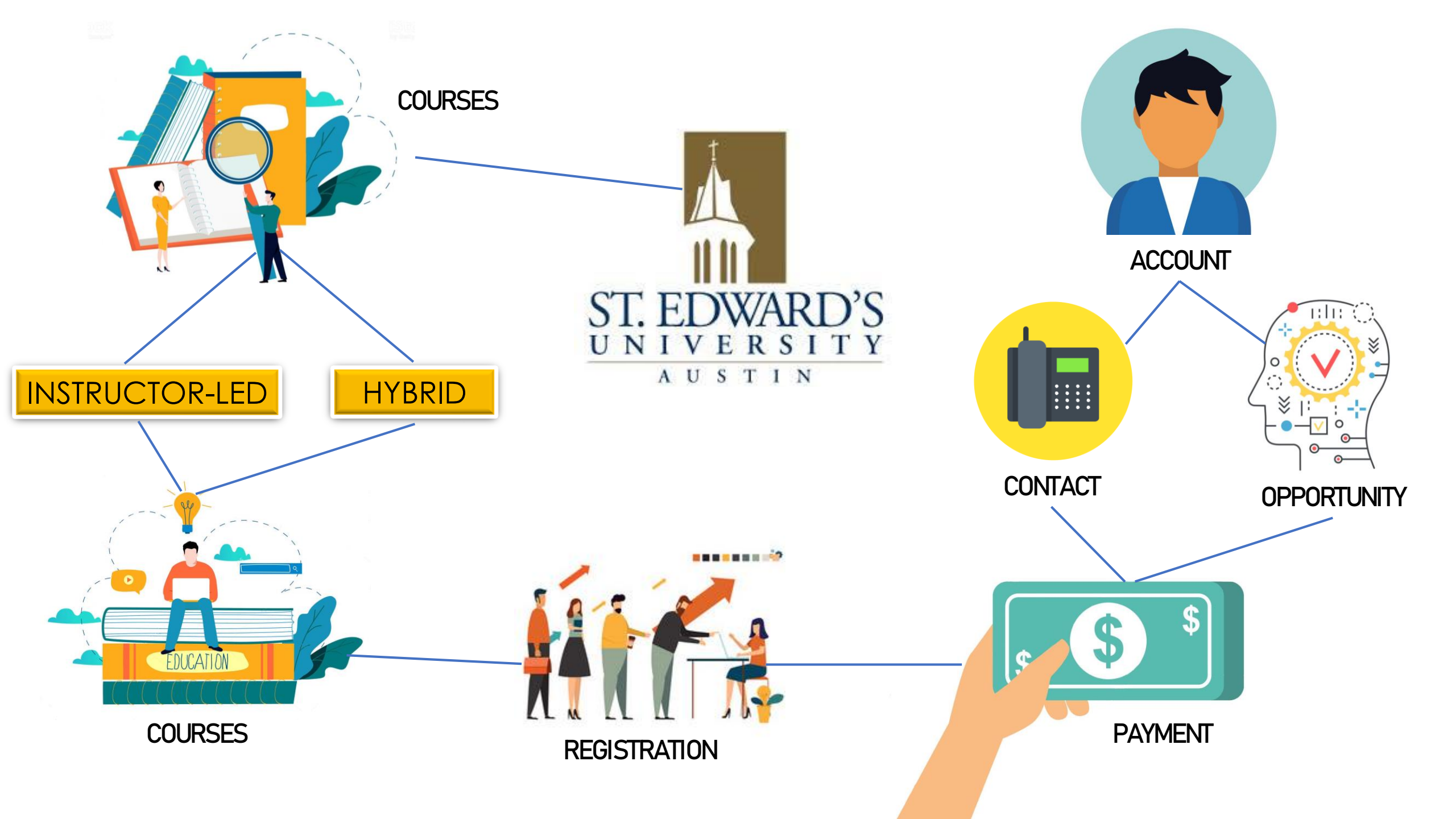
Also allows user to select particular course category and number of courses associated with this category.

Search the course by entering the course number.

Click on [Print Course Schedule](#) link to collect a list of all available days/times for the semester for the intended course.

View description and information message after every form submission.

Help users to search their registrations information by entering name and email ID.





Payment through Authorize.net

Authorize.net is a payment gateway service provider allowing merchants to accept credit card and electronic check payments through their website and over an Internet Protocol (IP) connection.

Language Support

- PHP
- JAVA
- RUBY
- APEX
- C#

Cards Supported

- Amex
- Discover
- Visa
- JCB
- Diners Club

Payment through Authorize.net

- **Reputation You Can Trust** – More merchants trust Authorize.net than any other payment gateway to manage their payment transactions securely and reliably.
- **Easy to Integrate** – Authorize.net offers several methods for linking Websites to the payment gateway. Online merchants can choose the method that best suits their business needs. Retail merchants integrate to the payment gateway via third-party POS solutions.
- **Free Customer Support** – Customer satisfaction is our number one priority. That's why we provide free customer support via toll-free telephone, email, and online chat. Representatives are available Monday thru Friday, 5am – 5pm PST (except major holidays).
- **Scalability** – Authorize.net provides valuable solutions for cost-conscious merchants. If your business needs change, you can transition to the CyberSource Advanced service for enterprise-volume processing, international payments, advanced risk management services, and more.
- **Business Partnerships** – We are dedicated to providing products and value-adding services and tools that help merchants minimize risk, reduce costs and increase revenue.

Business Flow

1. Go to checkout page

a. <https://cs11.salesforce.com/apex/checkoutpage>

The screenshot shows the St. Edward's University Professional Education Course Catalog website. The header includes the university logo, name, and phone number (512) 346-8110. Navigation links for Blog, About, and Contact Us are present. The main menu highlights 'COURSE CATALOG' among other options like TRAINING PROGRAMS, CERTIFICATIONS, and NEWS & EVENTS. A large banner image with the text 'Course Catalog' is displayed. Below the banner, there are sections for 'Course Catalog' (with links to Instructor Led Courses and HyBridge Courses), 'Courses' (with links to Instructor Led Courses, HyBridge Courses, Print Course Schedule, and View My Registrations), and a 'Course Search' form. A 'CompTIA' section features a table of courses with columns for Number, Course Title, Length, Time, Cost, and Register. A 'GDC' - Global Digital Classroom announcement is also visible.

ST. EDWARD'S UNIVERSITY
Professional Education
(512) 346-8110
Blog About Contact Us

TRAINING PROGRAMS CERTIFICATIONS **COURSE CATALOG** NEWS & EVENTS

Course Catalog

Course Catalog

Instructor Led Courses

- Instructor Led Courses
- HyBridge Courses

Courses

- Instructor Led Courses
- HyBridge Courses
- Print Course Schedule
- View My Registrations

Course Search

By Category:

By Name/Number:

CompTIA Roll over to view class dates.

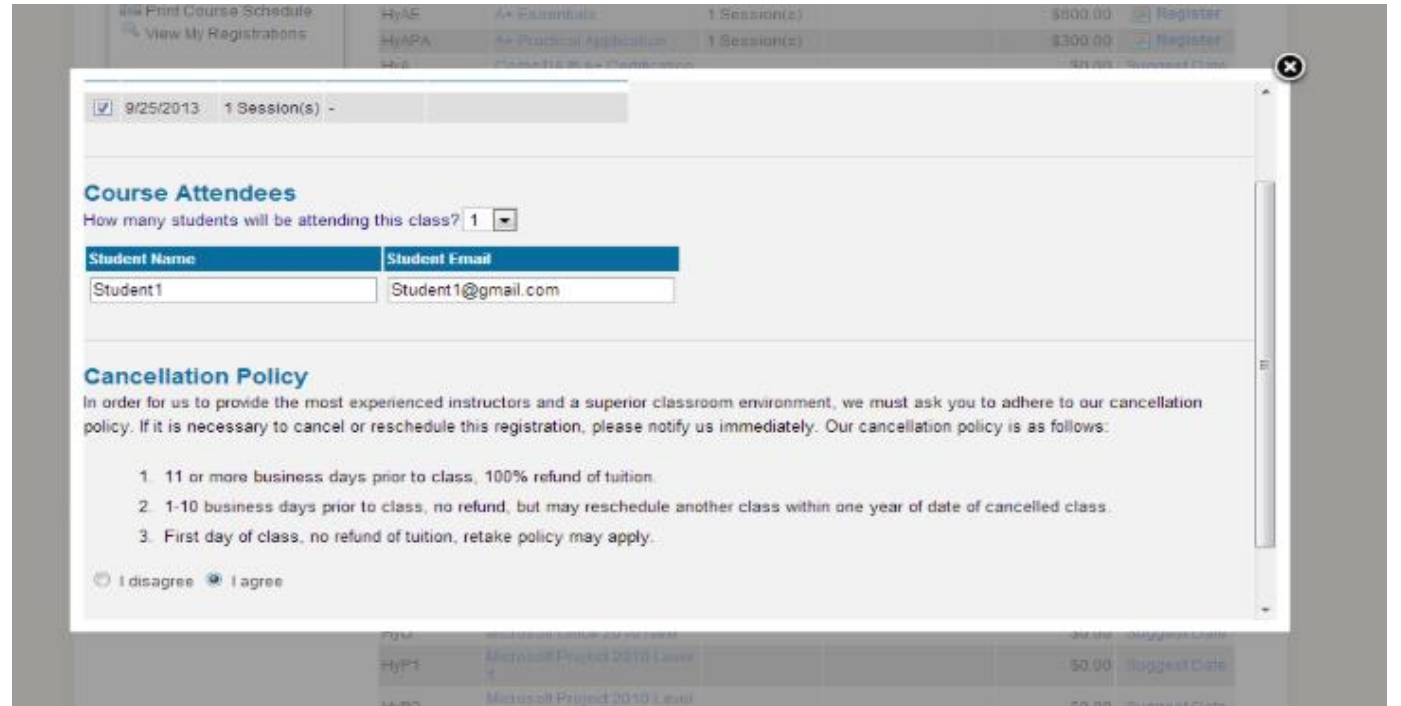
| Number | Course Title | Length | Time | Cost | Register |
|-------------|-----------------------------------|--------------|--------------------|----------|---|
| HyAE | A+ Essentials | 1 Session(s) | | \$600.00 | <input type="button" value="Register"/> |
| HyAPA | A+ Practical Application | 1 Session(s) | | \$300.00 | <input type="button" value="Register"/> |
| HyA | CompTIA® A+ Certification | | | \$0.00 | <input type="button" value="Suggest Date"/> |
| CompTIA A+ | CompTIA® A+ Certification | | | \$0.00 | <input type="button" value="Suggest Date"/> |
| CompTIA CLD | CompTIA® Cloud Essentials | 2 Session(s) | 8:00 PM - 10:00 PM | \$600.00 | <input type="button" value="Register"/> |
| CompTIA HIT | CompTIA® Healthcare IT Technician | 1 Session(s) | | \$250.00 | <input type="button" value="Suggest Date"/> |
| CompTIA+ | CompTIA® Network+ Certification | | | \$0.00 | <input type="button" value="Suggest Date"/> |

"GDC" - Global Digital Classroom
Our Global Digital Classroom (GDC) allows us to deliver the same high quality training that you would receive via Traditional Instructor-Led Training. The "GDC" provides the same content and labs with a live instructor via high definition real-time streaming video!

Scheduled Classes: 09/25/2013

Business Flow

2. Select a course available under the relevant category.
3. View the list of available classes by hovering on the Register link. If there is no class for any course, you can suggest it by clicking on the Suggest link.
4. Now select a class and provide relevant information and click on add to cart.



Business Flow

5. After clicking on Add to Cart the detail page will appear and show details of the course, student, and cost. Click on Checkout to pay the cost.



Business Flow

6. Now a checkout form will appear that will require completion of customer, billing, and payment information. Select Submit Payment once filled.

Course Catalog

- ▶ Instructor Led Courses
- ▶ HyBridge Courses

Courses

- Instructor Led Courses
- HyBridge Courses
- Print Course Schedule
- View My Registrations

Course Search

By Category:
--All--

By Name/Number:

| Item Description: | Price: | Qty: | Total: |
|---|----------|-----------------------------|----------|
| A+ Essentials Class Date:09/25/2013 Student(s):Student1 | \$600.00 | 1 Remove | \$600.00 |

Total: \$600.00

Promo Code:

Customer Information

* First Name:

* Last Name:

* Email Address:

* Company:

Manager's Name:

Manager's Email:

Manager's Phone:

Billing Information [Same as above](#)

* First Name:

* Last Name:

* Address:

* Email:

* City, State, Zip:

* Phone:

Payment Information


* Payment Type:

* Card/PO Number:

* Expiration Date:

* Security Code: [What is this?](#)

Total Amount: \$600.00



ST. EDWARD'S UNIVERSITY
Professional Education

(512) 346-8110

Blog About Contact Us

TRAINING PROGRAMS CERTIFICATIONS COURSE CATALOG NEWS & EVENTS

Course Catalog

Course Catalog

- ▶ Instructor Led Courses
- ▶ HyBridge Courses

Courses

- ▶ Instructor Led Courses
- ▶ HyBridge Courses
- ▶ Print Course Schedule
- ▶ View My Registrations

Course Search

Messages

- ▶ This transaction has been approved. **Transaction Id: 2197996677**
- ▶ Thank you For Registration!
You will receive a confirmation email once your registration has been finalized.

If you have provided correct information then after submit payment button click, information goes to Authorize.net. After verification Authorize.net give transaction ID and if something is wrong it will return error or reason of error.

Records in Salesforce

Shopping Cart
INV-0025

« Back to List: Custom Object Definitions

Shopping Cart Detail [Edit] [Delete] [Clone]

Owner: [Ajay Dubedi](#) [Change]

| | |
|---------------------|--|
| Invoice Number | INV-0025 |
| Account | AE Infotech ← |
| Contact | Testpayment TestPayment ← |
| Opportunity | C-130900057-Nikhil-2013-09-05 00:00:00 ← |
| Billing First Name | Billing first name |
| Billing Company | |
| Billing Country | |
| Billing Email | billing@gmail.com |
| Billing Last Name | Billing Second Name |
| Billing Phone | 999999999999 |
| Billing Postal Code | 201031 |
| Billing State | IN |
| Billing Street | test |
| Card Type | Visa |
| Payment Date | 9/5/2013 |
| Status | |
| Transaction Id | 2197996677 ← |
| Amount | \$600.00 |
| Billing City | noida |
| PO Number | XXXX-XXXX-XXXX-0027 ← |
| Last 4 Digits | XXX |
| Created By | Ajay Dubedi , 9/5/2013 7:40 AM |
| Last Modified By | Ajay Dubedi , 9/5/2013 7:47 AM |

[Edit] [Delete] [Clone]

Chat

Thank You



Ajay Dubedi



Team Lead of Salesforce



adubedi@unity-tek.com